



## CASE STUDY

# Verito's Blazing Fast Private Cloud Increased Large Diagnostics Firm's Productivity

Verito Private Cloud Helped R-biopharm Inc IT cut costs, improve productivity, and increase remote collaboration.

## SOFTWARE HOSTED

- QuickBooks Enterprise
- Avalara Tax
- OZLink Shipping

## BACKGROUND

R-biopharm Inc is the first subsidiary of a German firm, R-Biopharm Ag. In North America, they sell diagnostic test kits for Food and Feed analysis manufactured by our parent company. Founded in 1998, they are now a 12,000,000 company with over 4,000 customers. As a wholesale company with no possibility to do business online, they faced limited availability of systems that could handle their complex inventory and full accounting needs. In 2014 they realized it was time to move their Quickbooks systems to the cloud.

## CHALLENGES

R-Biopharm Inc. previously worked with another cloud provider and initially had great results. When they started adding additional apps to their cloud to coordinate with Quickbooks, they ran into multiple problems. Kurt says, "Our former cloud-hosting company had horrible customer and technical support. Whenever we added another application or had problems with the interface, they refused to speak with anyone but the administrator and would not speak with third party providers. In addition, numerous changes(unannounced) helped cause serious corruption of our Quickbooks files."

Their accounting staff suffered when trying to test new add-ons or change settings because their Cloud Provider's access settings were limited, and customer support was unhelpful. They were paying to outsource their IT needs but ended up handling most of their IT issues themselves because the Cloud Provider's customer service department was ineffectual.

## At a Glance

### BACKGROUND

- R-Biopharm Inc. is the first subsidiary of the German firm, R-Biopharm AG, in North America.
- As a wholesale company with no prospects for online sales, they faced limited availability of systems to handle their complex inventory and accounting needs.

### CHALLENGES

- R-Biopharm Inc. previously worked with another well-known cloud provider that had good initial quality but quickly went downhill.
- Their previous cloud provider proved to be very unhelpful when it came to add-ons, requiring administrator contact to handle the simplest of steps and significantly slowing down their ability to try out different add-ons.

## SOLUTION

R-Biopharm Inc. knew what they needed from a cloud provider: a dedicated server, customer service that is knowledgeable and timely, proactive management of her business-critical data, scalability, and speed.

Verito proposed a dedicated server, 24x7x365 knowledgeable, friendly customer support, and transparency in any instance when changes to the server were scheduled to avoid any file corruption. Verito's proposed solution was faster and more affordable than the competition.

Verito's turn-key Tax and Accounting solution was a perfect fit for their software needs. They use Quickbooks Enterprise, Microsoft Office, Avalara Tax, and Ozlink Shipping. Accessing all of these programs from one dedicated server has been a massive boon for their staff's productivity.

## RESULTS

Verito Cloud moved R-Biopharm Inc.'s data from their existing cloud provider to their private cloud in two days. Kurt says, "Implementation was incredibly speedy and pain-free. Any delays were on our side, and once we were ready, we transferred files on Saturday. On the following Monday, we were up and running. My plan was to wait a few weeks running both systems; however, all our tests were good, so we canceled the other service immediately!!!"

By transitioning to Verito Cloud, R-Biopharm Inc. now enjoys 99.9% up-time, faster tech support response times from Certified Pro engineers, and significantly improved, more proactive infrastructure management across hosting, security, and overall system maintenance.

"Our experience, from exploration to planning, to implementation has been seamless. In this day of voicemail and complicated online AI FAQs, Verito is a breath of fresh air. They value relationships, treat customers like people, and deliver exactly what they promise. I have recommended Verito to my auditing firm, several vendors, and some associates. It's the ONLY way to host Quickbooks in the Cloud!!!!"

**Kurt Johnson**  
R-Biopharm Inc.

## SOLUTION

- Verito proposed a dedicated server, 24x7x365 knowledgeable, friendly customer support, and transparency in any instance when changes to the server were scheduled to avoid any file corruption.
- Verito's Turn-Key Tax and Accounting Solution perfectly met their software needs.
- Verito Private Cloud proved to be a faster and cheaper solution than the competition.

## RESULTS

- Kurt has been ecstatic since moving to Verito Cloud. Knowing that knowledgeable customer support is just a phone call away, 24x7x365 has been huge for his peace of mind.
- R-Biopharm Inc. now enjoys 99.9% up-time, faster tech support response times from Certified Pro engineers, and significantly improved, more proactive infrastructure management across hosting, security, and overall system maintenance.



# WHY HOST WITH VERITO?

**Dedicated Private Server:** Host all your applications on a fully customizable, dedicated server. We offer dedicated servers to ensure the highest performance standards for our clients.

**World-Class Security:** We protect your applications and data with best in class security protocols, adhering to SOC2 and PCI-Compliance standards.

**100% Tax and Accounting Pro Focused:** We focus exclusively on accounting and tax software. Our expert support team is highly knowledgeable in all kinds of accounting and tax applications.

**24/7/365 Technical Support:** Our Microsoft Certified Professionals are available 24/7/365 for any support needs. 100% Customer satisfaction is our number one goal.

**Daily Automated Backups:** Our automated enterprise-grade daily backups ensure peace of mind. Never worry about data loss again.

**Savings:** Verito is more cost-effective than trying to manage on-premise networking with offsite backup yourself, with no up-front cost or monthly contract.

**Business Continuity and Disaster Recovery:** Our automated daily backups ensure business continuity and disaster recovery.

**Seamless App and Add-on Integration:** Our certified professionals are knowledgeable in all kinds of applications and add-ons. We are happy to assist with any integrations.

**SLA-Backed 99.995% Uptime Guarantee:** Our Data Centers, strategically located in Tier 4 locations, ensure maximum uptime with geographically disparate locations and data redundancy.

**Scalable Resources and Plans:** Pay only for the resources you use. Quickly scale up your resources for tax season with our no-contract plans and scale down when needed. No hidden fees to change plans.

**Real-time Collaboration:** Our platform provides real-time collaboration for any application on any device. Work seamlessly anywhere, anytime.

